

# Damien Quintal

1 Macksville Street, Hoxton Park, NSW, 2171

Home Ph: 02 9825 0164

Mobile: 0411 145 832

Email: [damien.quintal@gmail.com](mailto:damien.quintal@gmail.com)

Blog: [damienquintal.tumblr.com](http://damienquintal.tumblr.com)

Twitter: [@damien\\_quintal](https://twitter.com/damien_quintal)

LinkedIn: <http://www.linkedin.com/in/damienquintal>

## **Career Overview**

A UI/UX Architect and Developer, Technical Web Consultant and Micropreneur with a wealth of experience in I.T and Web and a passion for all things tech. I have designed, developed and managed the deployment of a number of government, council and corporate I.T. solutions ranging from small web applications; to Intranets with thousands of members; to large, internationally used, high-profile systems with millions of unique users per month. I am currently employed as a UI/UX Architect and Developer at Netregistry and am currently rearchitecting all layouts for all client facing systems. I am always happy to hear about potential opportunities, so feel free to shoot me an email.

## **Key Strengths**

- 7.5 years experience analyzing, architecting and developing complete I.T. web solutions for government (State and Federal), councils and corporate clients (including group buying sites).
- Over a decade's worth of work experience developing web sites and web applications in HTML, CSS, JavaScript, JQuery, PHP, Ruby, Rails (RoR), Python and Django.
- Experience developing mobile web apps with frameworks including zepto.js [awesome!], jqTouch and iScroll
- 4 years experience managing projects for high-profile clients.
- Development experience within a number of popular CMS' including MySource Matrix and Wordpress
- Development experience within RackSpace cloud, RightScales development environment and Google App Engine.
- Detailed understanding of government and council I.T. system requirements such as accessibility standards (WCAG, AA etc) and the NSW government style directive.
- Detailed understanding of Search Engine Optimisation (SEO).
- 7.5 years experience in guiding and training clients and other members of staff in all things I.T. and Web.

## Career History

**Jan 2012 – Present**

**UX/UI Architect and Developer  
Netregistry Pty Ltd**

Netregistry is a Sydney based company and the largest domain name registrar in Australia.

### Key Responsibilities and Experiences

- Architect and Engineer interfaces/layouts for all Netregistry systems including the public website, the TPP Wholesale reseller portal and the retail console.
- Wireframe and document new proposed layouts.
- Develop a Netregistry specific JavaScript framework using jQuery (utilising jQueryUI widgets). Hoping to build a lightweight, mobile framework too.
- Work with various Netregistry departments to gather user interface requirements and provide solutions.
- Work with the reseller team to define a structure for a new mobile interface.
- Maintain and improve the base front-end platform (JavaScript + JSP + CSS).
- Upgrade layouts to be HTML5 compliant (trying to - 10 year old systems will sometimes not let this happen :-P)
- Oversee all new CSS and JavaScript added to any of the environments.
- Helping the marketing guys better tie Google Analytics into the various client facing systems.

**July 2011 – Jan 2012**

**UX/UI Architect and Developer  
Dealised Pty Ltd**

Dealised is a Sydney based startup and is the platform development company behind a number of local and international group buying websites including Spreets, Sweetdeal and Yallabanana.

### Key Responsibilities and Experiences

- Architected and Engineered web based interfaces for all Dealised partners using HTML, CSS, JavaScript [inc. jQuery] and PHP.
- Provide feedback and advice on usability and user experience to all dealised clients.
- Architected and Engineered mobile interfaces for all clients using HTML5, CSS3 and JS. Wrote the CSS and JS to specifically target and utilise webkit functionality.
- Currently replacing jqtouch with zepto.js to improve the mobile experience of all client sites.
- Cut-up and code design PSD files into HTML/HTML5 ready websites (using CSS3 and JavaScript+jQuery for all style definitions and functionality).
- Maintain and improve the base dealised platform (JavaScript and PHP).
- Provide front-end development support (day to day operations support) for all clients.
- Managed a small team of front-end developers. I play both mentor and gate keeper with all work they submit.
- Designed and developed the new dealised smart-phone UI. Concentrating on leaner, interfaces both functionally (utilising leaner frameworks such as zepto.js) and aesthetically (creating interfaces that require little scrolling and the

- information is available on page load).
- Improved search engine presence for all clients by advising on and developing better SEO practices for all partner sites.

**January 2010 – July 2011**

**UX/UI Architect and Developer (6 month contract)**

**NPS**

NPS is a government funded, not for profit medical research organization specializing in providing information on the latest medical news to both medical professionals and their patients.

**Key Responsibilities and Experiences**

- Designing and developing interfaces for the new NPS website using HTML, CSS, JavaScript+jQuery and PHP.
- Built and maintained middleware (Ajax based data transfer) between the CMS (MySource Matrix) and internal systems. This involved making requests and receiving data over a RESTful web service; returning both XML and JSON data.
- Improve the overall usability of the website with A/B testing and running case studies in house. Also helped the company setup test cases as a footing for future usability and A/B testing.
- Developing new functionality (mostly widgets that communicated with internal services [REST communication, returning JSON] within the NPS website (www.nps.org.au) with JavaScript, jQuery, HTML and CSS.
- Integrated the CMS API with the Google Analytics API to provide custom page by page views of analytics data.

**February 2010 – January 2011 I.T. Business Systems Analyst for Web Solutions**

**Parramatta City Council, Sydney, NSW**

**Key Responsibilities and Experiences**

- Designed and developed new interfaces for the Parramatta city council website using HTML, CSS, JavaScript+jQuery and PHP.
- Develop and maintenance of the new Parramatta city council website (www.parracity.nsw.gov.au).
- Developed a new calendar booking system for the council's development department. The calendar was built using JS+jQuery, HTML and CSS.
- Built and supported the discover Parramatta website.
- Analyse business requirements for all departments within council and propose potential solutions, concentrating on web based solutions. This work was the basis of the eParra strategy.
- Create UAT cases and other test documentation to ensure business requirements are being met.

**December 2006 – February 2010**

**UI+UX Engineers, Technical Consultant and Technical Account Manager**

**Squiz.net**

Squiz.net is an Australian owned, internationally operated, open-source Content Management System (CMS) developer. They offer web-based solutions and integrate these solutions into their CMS – MySource Matrix.

**Key Responsibilities and Experiences**

- Analysing business requirements and architecting I.T solutions to fit within the

- MySource Matrix WCMS and third-party technologies.
- Manage complex, technical, high traffic websites for high profile clients.
- Developing complicated, web-based solutions in JavaScript, jQuery and PHP.
- Built and maintained a JS library for client use. This library was pre jQuery and provided functionality including text resize, page printing targeting elements by class etc.
- Provide advice to clients on Search Engine Optimisation, Accessibility, Usability (including information architecture), Web-based marketing tools, site tracking (analytics) and system monitoring tools.
- Mentor and train new staff on web trends and I.T. standards.
- Attend MySource Matrix conferences and provide talks on web trends, standards, using Matrix and a REST service provider and MySource Matrix features.
- Successfully analysed/gathered business requirements and designed solutions for over 70 unique projects for a number of high profile clients – including Snap-On Tools, Fairfax Asia, Renovate, The Spastic Center, UWS, University of Sydney, ACU, Newcastle City Council and more.
- Was the Account Manager for a number of high profile clients including Renovate (renovate.realestate.com.au), DADHC (www.dadhc.nsw.gov.au), The Federal Court of Australia (Intranet Site), Parramatta City Council (www.parracity.nsw.gov.au and www.discoverparramatta.com) and Fairfax Asia (www.mis-asia.com).
- Was the sole developer or part of a development team on over 100 unique projects for a collection of high profile clients including NPS, The Accor Group, The Spastic Centre, Botanic Gardens Trust, RSPCA NSW, DET, NSW Premiers Department and many more.

**June 2004 – December 2006    Technical Support Consultant  
TABCorp Limited**

**February 2003 – April 2005    I.T. Support Officer  
Catholic Education Office, Sydney  
(Based within Casimir Catholic College in Marrickville)**

## **Education & Training**

2002 – 2006                      Bachelor of Information Technology  
Majoring in Web Development and Networking  
University of Western Sydney.

1995 – 2001                      Casimir Catholic College  
Higher School Certificate

August 2007                      Business Writing course  
University of Sydney  
Hosted by Mark Treddinnick

## **Hobbies & Interests**

1. Spending time with my children
2. Playing Guitar
3. Photography

4. Cooking
5. Reading a good book with a nice drop of red by my side
6. Researching new web technologies.

## Referees

### **Phil Morle**

Co Founder, Pollenizer  
(Phil was my manager whilst at Dealised)

**E:** phil@pollenizer.com

**P:** (will provide upon request)

**LI:** <http://www.linkedin.com/in/pmorle>

### **Andy Coffey**

Head of design, Pollenizer  
(Andy was my peer whilst at Dealised)

**E:** andy@pollenizer.com

**P:** (will provide upon request)

**LI:** <http://www.linkedin.com/in/andycoffey>

### **David Taylor**

Senior Operations Engineer, Salesforce  
(Was system administration manager at Squiz whilst I was employed at Squiz)

**E:** d.l.taylor@salesforce.com

**P:** (will provide upon request)

**LI:** <http://www.linkedin.com/in/davidleslietaylor>